2020 KIA SOUL NAMED ONE OF THE 10 BEST CARS FOR DOG LOVERS

Soul Recognized by Autotrader as a Top Choice Ahead of National Dog Day

- Packed with safety technology and a generous amount of cargo and passenger space, the Soul delivers an enjoyable ride for drivers and their four-legged friends
- With a variety of customizable options, the 2020 Soul can be outfitted to accommodate everyone in the family

IRVINE, Calif., Aug. 28, 2020 – The 2020 Kia Soul has been named to Autotrader’s 10 Best Cars for Dog Lovers list for 2020. In celebration of National Dog Day, the editors at Autotrader have announced the list of winners to ensure pet parents are riding in vehicles that have the comfort, convenience and safety features that every family needs.

“The Soul has been a longstanding success because its versatility accommodates many different lifestyles, and this Autotrader accolade reinforces there is a Soul for everyone, including dog owners,” said Sean Yoon, President & CEO, Kia Motors America, Kia Motors North America. “Whether you’re riding with your pup around town or packing the whole family up for a weekend road trip, the Soul is perfectly cut out for canines.”

Now in its seventh year, Autotrader’s list of Best Cars for Dog Lovers focuses on vehicles that offer the best of what every dog owner needs. “To help new car buyers that are traveling with four-legged friends, we’ve carefully curated a list of the best cars that offer great comfort and safety features while also making the lives of pet parents just a little easier,” said Brian Moody, executive editor at Autotrader.

With a suite of available Kia Drive Wise features including Forward Collision Avoidance, Driver Attention Warning and Smart Cruise Control, Soul owners can feel safe and confident when they hit the road with the entire family. The Soul’s boxy silhouette continues to offer up a surprising amount of cargo and passenger space, and a wider and lower rear liftgate opening improves ease of loading and unloading. For 2021, the Soul is even more dog-friendly with the addition of standard Rear Occupant Alert, which uses ultrasonic sensors to detect and prevent passengers – pets included – from being left behind in the rear seats.

About Kia Motors America

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands. Kia serves as the "Official Automotive Partner" of the NBA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly assembled in West Point, Georgia.*

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*The Telluride, Sorento and K5 are assembled in the United States from U.S. and globally sourced parts.

1 Kia Drive Wise features are not substitutes for safe driving, and may not detect all objects surrounding the vehicle. Always drive safely and use caution.

2 Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.

3 Rear Occupant Alert is not a substitute for one’s attention and may not detect all movement within the vehicle. Always check the vehicle interior when exiting the vehicle.

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