KIA MOTORS’ “TELLURIDERS” CONTINUE DELIVERING FACE SHIELDS TO HOSPITALS AND MEDICAL FACILITIES NATIONWIDE

Latest Deliveries to New Jersey Hospitals

IRVINE, Calif., May 8, 2020 – Kia Motors continues to “Accelerate The Good” through the donation of personal protective equipment (PPE) to hospitals and medical facilities nationwide. Yesterday, a group of volunteers called “Telluriders” delivered face shields to Morristown Medical Center/Atlantic Health in Morristown, New Jersey. The deliveries are part of Kia’s Accelerate The Good initiatives, which include ongoing face shield donations to medical facilities in New Jersey, Southern California, and Georgia. The face shields are assembled at Kia Motors Manufacturing Georgia in West Point and the brand plans on donating 300,000 face shields nationwide to help in the fight against COVID-19. In addition, Kia donated $1 million to non-profit partners that assist America’s homeless youth population.

About Kia Motors America

Headquartered in Irvine, California, Kia Motors America has been the highest ranked mass market brand in initial quality for five consecutive years according to J.D. Power**, and is recognized as one of the 100 Best Global Brands by Interbrand. Kia serves as the “Official Automotive Partner” of the NBA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly assembled in West Point, Georgia.*

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*The Telluride, Sorento and Optima (excluding Hybrid and Plug-In Hybrid) are assembled in the United States from U.S. and globally sourced parts.

** Kia received the lowest rate of reported problems among mass market brands in the J.D. Power 2015-19 U.S. Initial Quality Studies of new vehicle owners’ experiences with their own vehicle after 90 days of ownership. Visit jdpower.com/awards for more details.

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