KIA TELLURIDE NAMED A TOP PICK FOR FAMILIES BY U.S. NEWS & WORLD REPORT

Big and Bold Telluride Claims Best 3-Row SUV for Families Award

- Loaded with technology to enhance comfort, convenience, and utility, Telluride continues to defy odds and exceed expectations
- Kia’s flagship SUV lauded for advanced technology and driver-assistance systems


“Telluride being named the Best 3-Row SUV for Families by U.S. News & World Report is the latest in a string of awards that have been bestowed on Telluride and is further validation of Kia’s relentless commitment to ‘Give It Everything’,” said Michael Cole, president, Kia Motors America. “The flagship SUV’s rugged luxury and an abundance of tech combined with comfortable seating for up to eight passengers continues to exceed customer expectations.”

Winners were selected based on excellent professional automotive reviews, safety and reliability ratings, and the availability of family friendly features that keep occupants safe, connected and entertained. Vehicles with the highest composite score in their class were named the Best Car for Families in their respective categories.

U.S. News & World Report executive editor Jamie Page Deaton said, “Kia made the right choices when they loaded the Telluride up with family friendly options and plenty of cargo space. Safety features like a surround view camera, front automatic braking and lane keeping controls keep everyone safe. Features like tri-zone climate control and heated and cooled front and rear seats keep everyone comfortable. Kia’s UVO app is also impressive for how it helps parents coach their teens toward safe driving habits.”

For more information on the award, visit cars.usnews.com/cars-families.

About Kia Motors America

Headquartered in Irvine, California, Kia Motors America has been the highest ranked mass market brand in initial quality for five consecutive years according to J.D. Power**, and is recognized as one of the 100 Best Global Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly assembled in West Point, Georgia.*

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*The Telluride, Sorento and Optima (excluding Hybrid and Plug-In Hybrid) are assembled in the United States from U.S. and globally sourced parts.

** Kia received the lowest rate of reported problems among mass market brands in the J.D. Power 2015-19 U.S. Initial Quality Studies of new vehicle owners' experiences with their own vehicle after 90 days of ownership. Visit jdpower.com/awards for more details.
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