TELLURIDE IS CAR AND DRIVER 10BEST FOR 2020

Kia’s Bold and Biggest-Ever SUV Wows Editors with its Blend of Utility, Design and Driving Refinement

- Industry-leading automotive publication picks new Kia as one of 2020’s best SUVs

“The Telluride is rare in how good it is,” says editor-in-chief Sharon Silke Carty

LOS ANGELES, November 21, 2019 — The Kia Telluride has been named to Car and Driver’s 10Best Trucks and SUVs list, which recognizes 2020’s best trucks and SUVs on the market. The renowned automotive publication selected the award-winning three-row sport utility for this prestigious honor based on its design, equipment, performance and road manners.

“The Telluride is rare in how good it is,” says Sharon Silke Carty, Car and Driver editor-in-chief. “It spoils passengers with features, is quiet, responsive and smooth. It stands out in the crowded three-row SUV market.”

For the first time, Car and Driver combined 10Best Cars and 10Best Trucks and SUVs into a single 10Best for 2020. The Telluride competed against 93 other vehicles—cars, trucks, SUVs, and vans—to earn its spot on the list of ten vehicles. The primary criteria includes value, driving dynamics, and mission fulfillment. Nominees include all-new or significantly updated vehicles with a base price below $90,000, along with last year’s winners.

“This is an absolute honor,” says Michael Cole, president, Kia Motors America. “Car and Driver editors are widely respected for their automotive acumen and ability to bellwether the industry. A 10Best rating is a gold standard.”

About Kia Motors America

Headquartered in Irvine, California, Kia Motors America has been the highest ranked mass market brand in initial quality for five consecutive years according to J.D. Power**, and is recognized as one of the 100 Best Global Brands by Interbrand. Kia serves as the ”Official Automotive Partner“ of the NBA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly assembled in West Point, Georgia.*

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*The Telluride, Sorento and Optima (excluding Hybrid and Plug-In Hybrid) are assembled in the United States from U.S. and globally sourced parts.

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