



Kia America

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News Release

What's New 2015

Cadenza

- Technology Package available on Premium trim
 - Panoramic sunroof available as standalone option on Premium trim
 - New grille design and fender garnish on Limited trim
 - Standard Flex Steer, Surround View Monitor on Limited trim
 - Rear Cross Traffic Alert included in Technology Package; standard on Limited trim
 - Interior enhancements including: LED room/map lamps, chrome trim finishes, wood grain with metal accents and new analogue dash clock design
 - Standard eight-way power front passenger seat
 - Rear armrest with cup holders and USB charging
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Forte

LX and EX

- Fuel economy improvements

LX

- 16-inch alloy Wheels removed from LX Popular Package
- 16-inch alloy and UVO package: includes 16-inch alloy wheels and UVO eServices with Rear-Camera Display

EX

- UVO eServices Telematics with Rear-Camera Display removed from EX Standard Condition
 - 17-inch alloy and UVO package includes: 17-inch alloy wheels and UVO eServices with Rear-Camera Display
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Forte5

EX

- UVO eServices Telematics with Rear-Camera Display removed from EX Standard Condition
 - Optional EX UVO Package includes UVO eServices Telematics with Rear-Camera Display
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Rio

EX

- Removal of exterior color offering in Silverstone Beige
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Sportage

LX

- LX Popular Package split into UVO Package and LX Popular Package

SX

- 18-inch wheel inserts painted black in lieu of grey
 - Smart key and push button start standard
 - Power folding outside mirrors standard
 - Navigation standard
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Optima

LX, EX, SX, SX Turbo, SX-Limited

- Acoustic laminated windshield (optional on LX, standard on other trims)
- Repositioned cruise control buttons

EX, SX, SX Turbo, SX-Limited

- Next-generation UVO eServices with four new features: Geo Fencing, Speed Alert, Curfew Alert and Driving Score

SX-Limited

- Brushed silver steering wheel bezels
- White contrasting stitching on D-shaped leather-wrapped steering wheel

LX, EX

- New Smokey Blue metallic paint
- New Sparkling Silver replaces Bright Silver
- New Platinum Graphite replaces Metal Bronze

LX

- Available black interior/black cloth
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Rio 5-door

EX

- Removal of exterior color offering in Silverstone Beige
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Soul

Base

- UVO eServices Package
 - UVO eServices
 - Rear-camera display
 - Auto on/off headlights
 - Fog lights

Plus

- No changes for 2015

Exclaim

- Cloud White exterior color
- Umber Color Package (available with Fathom Blue and Cloud White only)
 - Premium Nappa leather seating surfaces

- Nappa leather armrest accents
- Gloss Black wheel inserts