News Release

What's New 2014

Sportage

- 2.4L GDI engine replaces 2.4L MPI engine (182 horsepower versus 176 horsepower)
- New grille designs
- New wheel designs
- Added HID headlights
- Added LED rear taillights
- Improved NVH and standard high performance dampers
- Added Infinity® premium audio
- Added rear ventilation
- Passenger seat now features ventilation
- UVO eServices
- New Navigation system compatible with UVO eServices
- Added 4.2" TFT LCD screen

Cadenza

- All-new for 2014

Forte5

- All-new for 2014

Optima

- Redesigned front and rear fascias
- Redesigned LED positioning lamps
- New alloy wheel design
- Redesigned instrument cluster with larger 4.2-inch TFT LCD screen
- Interior enhancements including: brushed metal, black high gloss and chrome finishes
- Navigation system with 8-inch touch screen, telematics and HD radio
- Kia's second-generation UVO with eServices
- Blind Spot Detection System and rear parking sensors
- Keyless entry and smart key
- Redesigned D-shaped leather wrapped steering wheel

Sedona

- Rain sensing wipers

- Redesigned LED positioning lamps and fog lamps

- New 17-inch wheel design

- New tiger-nose grille

- Redesigned first row center tray

- Full leather interior (previously split leather)

- Chrome accents added to HVAC controls

- Wood insert steering wheel (EX trim)

Sorento

- 3.3-liter GDI V-6 engine

- Electronic Motor Driven Power Steering with FlexSteer

- Redesigned front and rear fascia

- Illuminated LED positioning lamps

- Programmable power liftgate

- Blind Spot Detection System

- 19-inch wheels offered on SX trim

- Redesigned instrument panel with 7-inch TFT LCD instrument cluster

- Integrated second row sliding sunshade

- Dual ventilated air cooled seats – driver and passenger

- 2nd row seat warmer

- Redesigned panoramic roof with one piece power operated sunshade

Soul

- All-new for 2014