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Quick Facts

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Establishment Date	May 1944
Chairman & CEO	Chung Mong-Koo
President & CEO	Euisun Chung
President & CEO	Nam-Hong Cho
Advisor	Ik-Hwan Kim
Senior Executive Vice President, Product Development Center	Jae-Man Kim
CEO, Dongfeng Yueda Kia Motors Co., Ltd.	Hyoung-Keun Lee
Senior Executive Vice President & CFO	Chi-Woong Kim
President & CEO, Kia Motors America	Jong-Hoon Lee
Senior Executive Vice President, Sohari Plant	Sam-Ung Lee
Senior Executive Vice President, Corporate Quality Division	Jong-Woon Shin
Senior Executive Vice President, Global Planning Division	Byung-Mo Ahn
President & CEO, Kia Motors Slovakia	In-Kyu Bae
Senior Executive Vice President, Corporate Product & Development Coordination Division	Sung-Eun Chung
Senior Executive Vice President, Corporate Planning Division	Soon-Chul Choi
Senior Executive Vice President, International Business Division	Jung-Moon Park

Kia's Major Shareholders as of Dec. 2005	Percentage	
	38.67	Hyundai Motor Co
	6.42	Credit Suisse Financial
	3.95	Hyundai Capital

Investor Mix*	Percentage	
	71.72	Korean investors incl. Hyundai Motor Co & Hyundai Capital
28.28	Foreign Investors incl. Credit Suisse Financial	

* Note: as of Dec. 31, 2005

Board of Directors	Inside	Mong-Koo Chung, Chairman of the Board & CEO
		Euisun Chung, President & CEO
		Nam-Hong Cho, President & CEO
		Chi-Woong Kim, Senior Executive Vice President & CFO
	Outside	Yul Choi, Executive Director, Environment Foundation
		Jong-Am Chung, Professor Emeritus, Yonsei University
		Dong-Sung Cho, Professor, Seoul National University
		Jong-Chang Kim, Kim Jong-Chang Tax/Accounting Office
		Keon-Soo Shin, Attorney at Law, Kim, Choi & Lim

Non-Consolidated Income Statement		2005	2004
		U.S. Dollars (In thousands)	
	Sales	15,794,034	15,061,937
	Operating income	73,052	506,479
	Net income	672,166	653,530

Employees In Korea*	Total	Administrative	Production Service/Repair	Sales	Engineering	Others
	32,745	5,997	21,519	3,235	1,659	335

* Note: excluding Director-level

R&D Expenditures as Percentage of Revenues	2005	5.9 percent (or 949 billion won)
	2004	6.9 percent (or 1.055 trillion won)
	2003	7.6 percent (or 975 billion won)
	2002	4.0 percent (or 487 billion won)

Unit Sales		2005	2004	2003	2002	2001
	Total	1,105,841	1,011,429	858,697	894,268	899,788
	Domestic	265,825	250,643	319,795	444,444	411,321
	Exports	840,016	760,786	538,902	449,824	488,467

		2005	2004	2003	2002	2001
Production (Korea – Including Seosan) (China)	Total	1,105,431	1,019,366	852,797	872,086	851,740
	Cars	1,000,517	896,936	709,534	685,144	661,919
	CVs	104,914	122,430	143,263	186,942	189,821
	Cars	110,071	63,260	52,008	20,080	7,579

2005		2005		2004		2004	
Export	Units	Korea	Units	Export	Units	Korea	Units
Sorento	132,541	Sportage	57,046	Sorento	123,050	Sorento	48,052
Picanto	131,626	Bongo Truck	42,815	Carnival**	120,478	Bongo Truck	36,694
Cerato*	116,849	Sorento	29,562	Rio	108,330	Optima***	29,416
Sportage	103,660	Optima***	23,923	Cerato*	99,069	Sportage	27,513
Carnival**	69,390	Cerato*	23,224	Picanto	94,673	Cerato*	21,376

* Note: also known as "Spectra" in some markets

** Note: also known as "Sedona" in some markets

*** Note: also known as "Magentis" in some markets

Korea* Production	Plant	Capacity	Models		2005 Production
		Hwasung	550,000	OEM**	Picanto
P 1				Sorento	163,494
P 2				Cerato (Spectra)	139,268
				Carens	28,982
Plant 3				Optima (Magentis)	84,945
				Opirus (Amanti)	29,889
Sohari		350,000	P 1	Carnival (Sedona)	114,211
			P 2	Rio	119,817
					234,028
Gwangju		350,000	P 1	Carens; Bongo Bus/Pregio	31,784
	P 2		Sportage	160,837	
	P 3		Bongo Truck/Frontier, Military, Large Bus, etc.	84,003	
				276,624	

* Note: Capacity calculated on 20 hrs / day basis: (8 hrs regular + 2 hrs overtime per shift) x 2 shifts per day

** Note: Picanto minicar is assembled by Donghee Auto at its Seosan plant (capacity 150,000)

Overseas Production	Subsidiary	Capacity	Model	SOP	2005	2004		
	Dongfeng Yueda Kia Motors*	130,000 (flexible)	TianLiMa	'02.11	66,175	54,557		50% KMC, 25% Dongfeng, 25% Yueda
			Cerato	'05.08	27,517	-		
			Optima	'04.09	12,224	5,006		
			Carnival	'04.07	4,155	3,697		
		Total		110,071	63,260			

* Note: Dongfeng Yueda Kia Motors will open a second plant by the end of 2007, adding an additional 300,000 units of capacity to production in China.

2005 Korean Market Share	Kia	22.4 percent
	Kia + Hyundai combined	70.7 percent

2005 US Market Share	Kia	1.6 percent (276,000 units)
	Hyundai	2.7 percent (455,000 units)
	Hyundai + Kia combined	4.3 percent

2005 European Market Share	Kia	1.6 percent (319,000 units)
	Hyundai	2.2 percent (350,000 units)
	Kia + Hyundai combined	3.8 percent

2005 China Market Share	Kia	3.5 percent (110,000 units)
	Hyundai	7.5 percent (234,000 units)
	Kia + Hyundai combined	11.0 percent

Overseas Distribution	Distributorships	Dealerships
	167 countries	4,216

CKD Assembly Partners*	Country	Partner	Models	Annual Capacity	Start Date
	Russia	Izhmash-Auto	Spectra	50,000	08.05
	Russia	JSC Avtotor	Sportage	20,000	02.02
	Iran	Saipa	Rio	50,000	05.93
	Vietnam	Troung Hai Auto	K2700, K3000	20,000	05.03
	Vietnam	Vietnam Motors	Carnival	2,000	08.02
	Malaysia	NAZA Kia SDN BHD	Spectra Wing, Citra (Carens), Ria (Carnival), Pregio	50,000	07.99
	Indonesia	P.T. Kia Indonesia Motors	Carens	5,000	11.02
	Ecuador	Aymesa S.A	Rio, Pregio	12,000	03.02

* Note: Partnerships based on technical assistance agreement with KMC; KMC does not own equity stakes in above

Export Sales by Region	Region	2005	2005 Best Sellers	2004
	USA	275,140	Sorento, Sedona, Spectra	301,573
	Canada	26,624	Cerato, Sportage	29,134
	EU	302,614	Picanto, Sorento	231,574
	E Europe	49,917	Sorento, Cerato	32,838
	C&S America ¹	42,299	Frontier, Rio, Pregio	40,206
	ME & Africa ²	65,336	Frontier, Rio, Picanto	59,368
	Asia Pacific ³	61,776	Rio, Picanto	54,765
	China ⁴	16,310	Picanto, Sorento	11,328
	Total	840,016	Sorento, Picanto	760,786

Note ¹ Incl Caribbean ² Incl Turkey ³ Incl Australia/NZ ⁴ Incl HK, Macau, Taiwan

**2005
Ranking
Global
Unit
Sales**

1	General Motors (8,381,805)
2	Toyota Motor Corp. (8,120,000)
3	Ford Motor Co. (6,208,700)
4	Volkswagen AG (5,242,793)
5	DaimlerChrysler AG (4,854,700)
6	Hyundai-Kia Automotive Group (3,715,096*)
7	Nissan (3,597,748)
8	PSA/Peugeot-Citroen (3,390,000)
9	Honda Motor Co. (3,365,000)
10	Renault SA (2,533,428)

Source: Automotive News June 5, 2006

* Note: Kia sales = 1,215,849 units

Major Subsidiaries & Affiliates	KMC Stake (%)	Business Field
Kia Japan Co., Ltd.	100	Automotive parts import
Yan-ji Kia A/S	100	Automotive service
Hyundai Mobis	18.2	Vehicle parts supply
China Millennium Corporation	30.3	Property management
Hyundai Motor Group China	30	Holding company
INI Steel	21.4	Steel production
Hyundai Powertek	50	Transmissions
WIA	39.3	Automotive parts
Haevichi Resort	40	Golf club, resort hotel
Bontek	39.7	Automotive audio systems
Partecs	31	A/S parts manufacturing
Hyundai Dymos Inc.	45.4	Transmissions
NGVTEK	24.4	R&D
Hyundai Hysco	13.9	Steel sheet
Hyundai Card	11.3	Consumer credit services
Auto-ever.com	20.0	Automotive parts, e-commerce and IT services
Amco	20	Civil engineering and construction
Kia Tigers	100	Baseball team
Kia Motors America	100	Regional HQ, motor vehicle distribution
Kia Motors Europe	100	Regional HQ, motor vehicle distribution
Dongfeng Yueda Kia Motors	50	Motor vehicle manufacturing and distribution
Kia Motors Slovakia s.r.o	100	Motor vehicle manufacturing and distribution
Kia Canada Incorporated	82.5	Motor vehicle distribution

Kia Motors Deutschland	100	Motor vehicle distribution
Kia Motors UK	100	Motor vehicle distribution
Kia Motors Poland	99.6	Motor vehicle distribution
Kia Motors Iberia	100	Motor vehicle distribution
Kia Motors France	100	Motor vehicle distribution
Kia Motors Austria	100	Motor vehicle distribution
Kia Motors Hungary	99.7	Motor vehicle distribution
Kia Motors Czech	100	Motor vehicle distribution
Kia Motors Belgium	100	Motor vehicle distribution
Kia Motors Sweden	100	Motor vehicle distribution
Kia Motors America	100	Regional HQ, motor vehicle distribution
Kia Motors Europe	100	Regional HQ, motor vehicle distribution
Dong Feng-Yueda Kia	50	Motor vehicle manufacturing and distribution
Kia Motors Slovakia s.r.o	100	Motor vehicle manufacturing
Kia Motors Sales Slovensko s.r.o	100	Motor vehicle distribution
Kia Motors Australia	100	Motor vehicle distribution
Kia Motors New Zealand	100	Motor vehicle distribution

Major Milestones

2006

- Launched New Carens (Rondo) compact MPV
- Held signing ceremony for first US plant (State of Georgia)
- Ranked first in sales growth in the Western European market for three consecutive years ('03~ '05, based on ACEA data)
- New Carnival MPV received top safety rating from US government (NHTSA) and IIHS
- Rio named highest ranking sub-compact car in J.D. Power & Associates' Initial Quality Study

2005

- Launched New Rio sub-compact sedan
- Launched New Carnival (Sedona) MPV
- Launched New Optima (Magentis) mid-size sedan
- Cumulative exports break 5 million mark
- Sportage compact SUV & Opirus (Amanti) premium sedan ranked highest in segment in JD Power customer satisfaction survey (APEAL)
- Opirus (Amanti) premium sedan selected as "Most Delightful Vehicle " in the US by Strategic Vision
- Selected as Official Automobile Partner of FIFA in conjunction with Hyundai Motor

2004

- Launched Picanto minicar
- Launched new Sportage compact SUV
- Launched K-2700 commercial trucks
- Commenced construction on Slovakia plant
- Held signing ceremony for the 2nd Dongfeng Yueda Kia Motors' plant in China
- Surpassed US\$ 7 billion in annual exports

2003

- Launched Opirus (Amanti) premium sedan
- Signed on as main sponsor of Australian Open
- Kia and Hyundai R&D units merged
- Ground broken for new Environment Technology Center
- Carnival production begins in Malaysia

2002

- Launched Sorento SUV
- Launched diesel powered Carens compact MPV
- Cumulative production reaches 10 million units
- Launched upgraded Rio sub-compact sedan
- Sales subsidiaries established in 5 European countries
- Chinese subsidiary Dongfeng Yueda Kia Motors established

2001

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- Launched upgraded Carnival (Sedona) MPV
- Kia Tigers baseball team formed

2000

- Launched Pregio commercial van
- Sportage placed 5th and 6th in the Paris-Dakar Rally
- Launched Spectra compact sedan
- Launched Optima (Magentis) mid-size sedan
- Launched Retona Cruiser
- Moved head office to Yangjae-dong in Seoul

1999

- Changed name of Asan Plant to Hwasung Plant
- First among Korean makers in number of cars exported to the U.S. in January and February

1998

- Kia Motors becomes part of the Hyundai-Kia Automotive Group
- Commenced production of Carnival MPV
- Cumulative exports reached 2 million units

1997

- Commenced production of Sephia II compact sedan and Frontier truck
- Sephia compact sedan came in first in the World Rally held in China
- Completed joint venture plant in China
- Commenced production of Shuma compact sedan

1996

- Commenced export of Sephia compact sedan and Credos mid-size sedan to Europe
- Commenced national car project in Indonesia
- Commenced production of the Elan roadster
- Completed construction of Kia Sihwa Technical Institute
- Cumulative production figures reached 5 million

1995

- 30th anniversary of the foundation of Asia Motors Co., Inc.
- Established Kia Information System Co., Ltd.
- Commenced production of Credos mid-size sedan
- Completed the construction of R&D center in Tokyo
- Established Kia-Ford Auto Finance Co. Ltd.
- Commenced production of Pregio commercial van

1994

- 50th anniversary of corporate foundation
- Commenced production of Avella sub-compact car
- Commenced export of the Sephia compact sedan and Sportage compact SUV to the U.S.
- Established Kia Intertrade Co., Ltd.

1993

- Cumulative production figures reached 3 million
- Commenced production of Sportage compact SUV
- Completed construction of proving ground at the Asan Plant

1992

- Commenced production of the Potentia luxury sedan, and Sephia compact sedan, Kia's first proprietary passenger car
- New headquarters building completed
- Established Kia Japan Co., Ltd.
- Established Kia Motors America

1990

- Changed corporate name to Kia Motors Corporation
- Completed construction of Asan Plant (Hwasung Plant)

1989

- Commenced production of the Capital 4-door sedan
- Kia Economic Research Institute established

1988

- Cumulative production figures reached one million
- Commenced production of 2.5 ton truck (Trade) and 5-ton truck (Rhino)

1987

- Commenced production of the Pride and Concorde

1986

- Commenced production of the Besta
- Equity stakes sold to Ford
- Kia Basketball Team established
- Acquired Kia Steel Co., Ltd.

1984

- Kia Central Technological Institute completed

1983

- Equity stakes sold to Mazda and Itochu
- Commenced production of the Ceres agricultural truck

1980

- Commenced production of the Bongo 1-ton truck

1979

- Commenced production of Peugeot 604 and Fiat 132

1978

- Commenced production of diesel engines

1976

- Acquired Asia Motors
- Kia Heavy Industry Co., Ltd. established
- Kia Subcontractors Association established
- 1975**
- Exported Korea first passenger car – the Brisa pickup
- 1974**
- Commenced production of the Brisa, Korea's first small-size passenger car
- 1973**
- Acquired Kia Precision Works Co., Ltd.
- Sohari factory – Korea's first fully integrated automobile production line completed
- Commenced production of 2,000cc gasoline engine
- 1971**
- Commenced production of the Titan & Boxer four-wheel cargo truck
- Kia Service Co., Ltd. established
- 1965**
- Became first Korean business to export bikes to the U.S.
- 1962**
- Commenced production of the K-360 three-wheel cargo truck
- 1961**
- Commenced production of Korea's first motorcycle – the C-100
- 1957**
- Siheung factory completed
- 1952**
- Commenced production of the first Korean-made bicycle
- Changed corporate name to Kia Industry Co., Ltd.
- 1944**
- Corporation founded as Kyung-sung Precision Industries

For the latest and more comprehensive data visit our Investor Relations website (<http://www.kmcir.com>).