



**Kia Motors America, Inc.
Corporate Fact Sheet**

Overview

Based in Irvine, Calif., Kia Motors America, Inc. (KMA) is the sales, marketing and distribution arm of Kia Motors Corp. in Seoul, South Korea.

KMA entered the U.S. market in 1994 with one vehicle offering and four dealerships. Today, Kia has a complete line of seven vehicles sold through its network of more than 630 dealerships. KMA has achieved annual sales records each year, including annual sales of 275,851 in 2005.

Kia is committed to the U.S. market, investing millions of dollars in U.S.-based research, design and testing facilities. In March 2006, Kia Motors Corporation announced plans to build its first U.S. manufacturing facility in West Point, Ga.

Vehicles

Kia has been the recipient of prestigious industry recognition, including J.D. Power and Associates IQS (Rio) and APEAL awards (Amanti, Sportage), NHTSA 5-Star crash test safety ratings (Sedona, Sorento) and IIHS "Top Safety Pick" (Sedona).

Kia's current vehicle line:

- Rio and Rio5 subcompact sedan and 5-door
- Spectra and Spectra5 compact sedan and 5-door
- Optima mid-size sedan
- Amanti premium sedan
- Sportage compact SUV
- Sorento mid-size SUV
- Sedona minivan

Contacts

Alex Fedorak

Director, Public Relations
949-470-7019 (office)
949-697-5803 (cell)
afedorak@kiausa.com

Chaz Abbott

Zeno Group for KMA
310-566-2290 (office)
949-922-1167 (cell)
chaz.abbott@zenogroup.com

For more information, including executive bios and headshots and a complete corporate history, please visit the KMA media site at www.kiamedia.com.

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