

# NEWS



Kia Motors America, Inc. 111 Peters Canyon Road / Irvine, CA 92606-1790 / Ph:(949) 468-4800 / Fax:(949) 468-4515

**FOR IMMEDIATE RELEASE**

**Contact:** Alex Fedorak  
Kia Motors America  
(949) 468-4813

**2008 KIA SPECTRA5 RANKED #1**  
**IN U.S. NEWS & WORLD REPORT AUTO RANKINGS**

*Kia's Five-Door Entry Tops List of Affordable Compact Wagons*

**IRVINE, Calif. (December 13, 2007)** – The 2008 Kia Spectra5 is ranked number one in *U.S. News & World Report's* 2008 Best Cars & Trucks rankings, which were released today. Of the 12 vehicles in the "Affordable Compact Wagons" category, the Spectra5 scored a "Very Good" overall rating of 8.3 to top the list, which included wagons and hatchbacks generally priced below \$25,000.

"Spectra5's top ranking proves that style and substance do not have to be compromised when combined with safety, value and quality," said Len Hunt, president and CEO of Kia Motors America. "This is a great distinction for the Spectra5 in what is known to be a tough, competitive segment, and rounds out an awards-laden year for Kia's full line of vehicles."

Editors for *U.S. News & World Report* determine rankings of cars, trucks and SUVs through analysis of leading automotive reviews, safety ratings and reliability statistics. The rankings represent the most up-to-date information available to *U.S. News & World Report* as of the release date and are revised from time to time. A complete listing is available at <http://www.RankingsAndReviews.com>.

Kia Motors America – the sales, marketing and distribution arm of Kia Motors Corporation in Seoul, South Korea – offers a complete line of vehicles through more than 630 dealers throughout the United States. For more information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).

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