

# NEWS



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**FOR IMMEDIATE RELEASE**

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## **KIA MOTORS AMERICA ANNOUNCES NOVEMBER SALES**

IRVINE, Calif., December 1, 2005 – Kia Motors America (KMA) today announced sales of 20,091 units for November 2005. Year-to-date sales for KMA totaled 257,084, 2.9-percent ahead of the record sales pace set in 2004.

“We look forward to a strong sales close to 2005 and to continue this momentum in 2006 with six new or redesigned product launches, beginning with the arrival of the all-new Sedona minivan in January,” said Len Hunt, Kia Motors America’s executive vice president and COO.

Kia Motors America is the sales, marketing and distribution arm of Kia Motors Corp. in Seoul, South Korea. For more information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).

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<u>Model</u>	<u>MONTH OF NOVEMBER</u>		<u>YEAR-TO-DATE</u>	
	2005	2004	2005	2004
Rio	1,608	3,245	27,514	36,909
Spectra	2,647	2,967	53,172	41,126
Sportage	2,714	N/A	26,328	64
Optima	4,251	6,043	40,351	48,064
Sedona	3,758	3,550	48,976	57,408
Sorento	3,929	3,784	44,640	48,516
Amanti	1,184	3,714	16,103	17,860
Total	20,091	23,303	257,084	249,947