

NEWS



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KIA MOTORS AMERICA PRODUCT LINEUP

2006 Rio:

Recognized as a value leader in the entry-level segment, the all-new Rio sedan features distinctive styling with a longer wheelbase, a wider track and more horsepower than its predecessor for better handling, a smoother ride and improved performance. The new Rio also offers class-leading interior volume and six standard airbags, including full-length side-curtain airbags. The all-new Rio's longer wheelbase and increased width and height contribute to a best-in-class 92.2 cubic feet of passenger room with a long list of standard features, increasing its appeal for the value-conscious shopper. The new 2006 Rio goes on sale in late August.

2006 Rio5:

The all-new Rio5 features dramatic new styling with a longer wheelbase, a wider track and more horsepower than its predecessor for better handling, a smoother ride and improved performance. The Rio5 also offers class-leading horsepower and interior volume as well as six standard airbags, including full-length side-curtain airbags. Completely redesigned from the ground up, the Rio5 and its sedan counterpart slot in just below the recently launched Spectra compact sedan and Spectra5 five-door as the latest "next generation" products in Kia's revitalized product range. The new 2006 Rio5 goes on sale in late August.

2005 Sportage:

Completely redesigned from the ground up, the all-new Sportage is a radically different vehicle compared to its rugged predecessor. Both sportier and more elegant, the new Sportage is longer, wider and taller than the previous-generation vehicle, providing a much more spacious and adaptable interior combined with sleeker aerodynamics for quiet, refined high-speed cruising. Designed with both young-at-heart and value-conscious customers in mind, the all-new Sportage features a shorter wheelbase, wider track and more horsepower than its predecessor, and places a heavy emphasis on safety.

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2005 Spectra:

The Kia Spectra started life as a smooth compact sedan with a cool personality. Reliable and affordable, it quickly became the most recognized nameplate in the Kia product lineup. With Spectra, Kia showed a whole generation of young drivers that fun doesn't have to cost a fortune. The new Spectra's dimensions help to create an astounding 97 cubic feet of passenger space inside the cabin. Spectra's passenger volume is clearly the largest in the compact sedan segment, making the sedan comfortable, yet sporty and fun-to-drive.

2005 Spectra5:

The all-new Spectra5 was completely redesigned from the ground up and comes equipped with a list of standard and available safety features that make it stand out from the crowd in a hotly competitive compact-car market. Building on a strong foundation, the Spectra5 five-door sport hatch features class-leading safety equipment and a new sport-tuned, four-wheel independent suspension, 16-inch wheels and tires for better steering response and turn-in, a strut tower bar – the first ever on a Kia – for a stiffer chassis and better handling.

2005 Sedona:

The front-wheel-drive Sedona epitomizes Kia's tradition of well-built, high-value vehicles that offer more than the buyer might expect. Powered by a high-tech 3.5-liter 24-valve dual overhead cam V6, the Sedona offers the largest displacement engine currently available in an import minivan. It produces 195 horsepower at 5500 rpm and 218 lb.-ft. of torque at 3500 rpm on regular fuel. Safety is a main priority, and the Sedona has earned the Federal government's highest safety ratings – Five Stars – for the driver and passenger frontal impact, front and rear seat side impact crash tests. An all-new 2006 Sedona will be available later this year with new features, including, a standard fold-flat-into-the-floor third-row seat and available power-sliding doors and liftgate.

2005 Sorento:

The mid-size Kia Sorento SUV marks its third year on the market by offering a new five-speed Sportmatic™ transmission, LEV-II emission status and several more refinements both inside and out. The award-winning five-passenger Sorento combines power, utility and style with a new standard for value in the midsize segment. The versatile vehicle is loaded with comfort and convenience features and provides capable on- and off-road performance.

2005 Amanti:

Redefining the word “value” wasn’t an easy task, but in its first year on the market, the breakthrough Kia Amanti did just that. So while it’s not yet pictured in the American Heritage dictionary, the Amanti is a lot of car for the money. The Amanti embraces the company’s strong brand attributes and applies them to its largest car to date. To ensure that its latest vehicle stands out from the crowd, Kia designers focused on the Amanti’s style and character both inside and out. Within the 105.6 cubic feet of passenger space, Amanti passengers are enveloped in a luxurious blend of rich materials and natural forms. The interior builds on the sedan’s stylish exterior by continuing the same flowing lines and gently curved surfaces.

2005 Optima:

The Kia Optima sedan continues to offer the value that makes it a strong contender in the competitive midsize sedan segment. The Optima stands out as a smart buy to discriminating consumers who want a vehicle filled with useful features and covered by one of the best warranty programs in America. The front-wheel-drive Optima offers sophisticated technology and a customer-pleasing array of standard features. The Optima sports a stylish front grille with an upscale, horizontal design.

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