

NEWS



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FOR IMMEDIATE RELEASE

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KIA MOTORS AMERICA ANNOUNCES MAY SALES

IRVINE, Calif., June 1, 2006 – Kia Motors America (KMA) today announced May sales of 26,494 units, a 3.9-percent increase over the same period last year. Kia's year-to-date sales of 119,135 units represent a 2.7-percent improvement over the record sales pace in 2005.

Kia Motors America is the sales, marketing and distribution arm of Kia Motors Corp. in Seoul, South Korea. For more information, including photography, visit www.kiamedia.com.

Model	<u>MONTH OF MAY</u>		<u>YEAR-TO-DATE</u>	
	2006	2005	2006	2005
Rio	1,697	3,309	11,423	13,557
Spectra	8,474	5,126	28,541	21,888
Optima	4,761	2,743	15,272	18,818
Amanti	493	1,095	2,805	9,966
Sportage	2,545	2,454	15,048	10,139
Sorento	3,899	3,158	19,831	16,908
Sedona	4,625	7,625	26,215	24,715
Total	26,494	25,510	119,135	115,991

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