

# NEWS



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**FOR IMMEDIATE RELEASE**

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## **KIA MOTORS AMERICA ANNOUNCES APRIL SALES**

IRVINE, Calif., May 2, 2006 – Kia Motors America (KMA) today announced April sales of 27,807 units, a 2.4-percent increase over the same period last year. The Kia Spectra topped vehicle sales with 8,560 units sold, while the Sorento SUV and all-new Sedona minivan posted 5,674 units, and 4,479 units respectively.

Kia Motors America is the sales, marketing and distribution arm of Kia Motors Corp. in Seoul, South Korea. For more information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).

<b>Model</b>	<b><u>MONTH OF APRIL</u></b>		<b><u>YEAR-TO-DATE</u></b>	
	<b>2006</b>	<b>2005</b>	<b>2006</b>	<b>2005</b>
Rio	1,898	2,692	9,726	10,248
Spectra	8,560	5,359	20,067	16,767
Optima	3,771	3,642	10,511	16,075
Amanti	557	2,687	2,312	8,871
Sportage	2,868	3,488	12,503	7,685
Sorento	5,674	3,808	15,932	13,750
Sedona	4,479	5,472	21,590	17,091
<b>Total</b>	<b>27,807</b>	<b>27,158</b>	<b>92,641</b>	<b>90,487</b>

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