

NEWS



Kia Motors America, Inc. 9801 Muirlands Blvd. / Irvine, CA 92618-2521 / Ph: (949)470-7000 / Fax: (949)470-2809

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Contact: Chaz Abbott
Zeno Group
949-470-7039

KIA MOTORS AMERICA ANNOUNCES 12th CONSECUTIVE YEAR OF RECORD SALES

IRVINE, Calif., January 4, 2006 – Kia Motors America (KMA) today announced a record twelfth consecutive year of sales increases. Year-to-date sales for the company in 2005 totaled 275,851 units, 2.1-percent ahead of the record sales pace set in 2004. Both the Kia Spectra and Kia Sedona models sold more than 50,000 units in 2005, totaling 56,088 and 52,837 units respectively. December sales for KMA totaled 18,767, the second best for the same period in the last twelve years.

“Kia’s continued sales growth over the last twelve years illustrates that we’re a company on the move,” said Len Hunt, executive vice president and COO of KMA. “And with the launches of the all-new 2006 Sedona and 2006.5 Optima just around the corner, more consumers will discover that our products are exciting and enabling as well as a great value.”

Kia Motors America is the sales, marketing and distribution arm of Kia Motors Corp. in Seoul, South Korea. For more information, including photography, visit www.kiamedia.com.

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<u>Model</u>	<u>MONTH OF DECEMBER</u>		<u>YEAR-TO-DATE</u>	
	2005	2004	2005	2004
Optima	998	5,428	41,349	53,492
Rio	2,776	1,609	30,290	38,518
Sedona	3,861	3,741	52,837	61,149
Spectra	2,916	2,878	56,088	44,004
Sportage	2,681	56	29,009	120
Sorento	2,970	4,362	47,610	52,878
Amanti	2,565	2,034	18,668	19,894
Total	18,767	20,108	275,851	270,055

TOTAL U.S. SALES OF KIA VEHICLES

	1994	1995	1996	1997	1998	1999
January	605	1,227	1,508	2,624	7,197	9,461
February	626	1,053	1,887	2,529	6,196	6,703
March	638	1,309	2,197	3,093	6,082	11,400
April	714	1,256	2,300	3,541	5,530	10,606
May	1,010	1,907	3,481	4,917	6,301	12,795
June	1,053	1,665	4,401	3,992	9,215	13,593
July	1,106	2,662	3,241	5,024	10,095	13,136
August	1,368	2,881	4,229	6,321	8,016	13,138
September	1,528	2,729	3,780	7,123	7,355	11,846
October	1,207	2,437	3,797	5,913	8,634	10,641
November	1,156	2,640	3,174	5,317	4,730	11,820
December	1,152	2,974	2,279	4,931	3,542	9,455
Total	12,163	24,740	36,274	55,325	82,893	134,594

	2000	2001	2002	2003	2004	2005
January	8,143	12,513	16,574	18,524	17,029	17,154
February	11,392	12,665	17,509	17,769	18,586	20,454
March	12,729	19,159	21,478	21,353	23,769	25,722
April	12,422	16,060	20,366	19,542	23,438	27,158
May	13,709	20,048	22,790	22,007	25,443	25,503
June	16,140	21,188	22,498	20,311	27,636	27,095
July	12,300	19,405	23,061	24,009	23,637	26,052
August	16,454	23,276	23,564	24,758	21,132	23,820
September	16,438	20,585	18,179	19,269	23,001	23,404
October	13,726	24,523	17,960	15,181	22,973	20,631
November	12,643	16,940	18,741	16,173	23,303	20,091
December	14,510	17,365	14,625	18,575	20,108	18,767
Total	160,606	223,727	237,345	237,471	270,055	275,851

