

NEWS



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2007 KIA AMANTI

Premium Midsize Sedan Boasts Contemporary Styling, Luxury Amenities and Class-leading Safety and Warranty

IRVINE, Calif., Nov. 30, 2006 – The 2007 Amanti is the flagship model for Kia. Amanti continues with the unique combination of luxury, style, performance and value that helped it earn the 2005 J.D. Power and Associates APEAL Award in the mid-size sedan segment. The Amanti has impressed many since its introduction and Kia continues to enhance its flagship sedan, most notably with a new, 3.8-liter aluminum engine providing 264 horsepower, a lighter platform with modified suspension and significant exterior and interior styling upgrades.

Various all-new features also were added to the 2007 Amanti. Among them 17-inch wheels available in chrome finish and optional power adjustable pedals for increased comfort while driving.

In addition to the larger 3.8-liter engine and upgraded suspension and styling, a host of amenities have been strategically packaged into the vehicle, increasing Amanti's value even more. Standard features include eight airbags, dual zone automatic temperature control, power front seats with power four-way lumbar setting for driver's seat and front active headrests.

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Improved Handling and Performance

The Amanti's all-new, 3.8-liter aluminum DOHC V6 engine delivers 264 horsepower and 260 pound-feet of torque, a 32-percent increase in power over its predecessor. This new powerplant, coupled with the five-speed automatic Sportmatic™ transmission, delivers improved fuel economy while outperforming competitive V6 engines from the Buick Lucerne, Buick LaCrosse, Nissan Maxima, Ford 500 and Chrysler 300.

A lighter platform (251 pounds lighter than the previous Amanti) with a modified suspension delivers improved handling performance while retaining good ride comfort, and a precise power rack-and-pinion steering system provides direct road surface feedback to the driver. Credit the Amanti's smooth ride to its fully independent suspension, featuring gas pressurized shocks, a front double wishbone and rear multi-link setup that provides dynamic characteristics most commonly associated with high-end luxury cars.

Contemporary and Upscale Redesigned Exterior

Significant exterior styling changes to the 2007 Amanti make for an upscale sedan that adds elements of sportiness. Redesigned areas include the hood, front grille, headlamps, front and rear bumpers, alloy wheels, trunk deck lid, tail lamps, dual exhaust outlets and rear quarter panels, which combined yield a bold, eye-catching look.

Luxury Interior Styling, Comfort and Convenience

Building on the sedan's stylish exterior, Amanti also adds considerable styling changes by continuing the same flowing lines and gently curved surfaces to the interior. Within the 106 cubic feet of passenger space, passengers are enveloped in a luxurious blend of rich materials and natural forms. Standard chrome interior door handles, wood trim and a leather-covered armrest add refined value and contribute to the overall upscale feel. Thanks to intelligent use of its 58.5 inches in height and 110.2-inch wheelbase, the Amanti offers 40 inches of front headroom and 44.5 inches of front legroom.

The cargo area also has ample storage capacity – 15.9 cubic feet – enough room for up to four sets of golf clubs. The high opening angle of the trunk lid is controlled by gas-assisted struts that protect cargo, and an available luggage net restrains lighter items from rolling around in the trunk.

A leather-wrapped steering wheel with audio remote controls and auto-dimming rearview mirror with HomeLink[®] are among many standard features found on the 2007 Amanti, while new sporty white-blue interior illumination enhances interior ambiance.

Additional standard equipment includes an AM/FM/Cassette/CD audio system with six speakers, one-touch up-and-down power windows, power door locks with keyless remote, heated mirrors, an eight-way power adjustable driver's seat and a four-way power front passenger seat, as well as a full-size spare tire, power sunroof with sliding sunshade and variable intermittent front wipers.

Safety in Abundance

A safety leader, the Amanti has more standard airbags (eight) than any other vehicle in its segment, including dual front advanced airbags, front and rear seat-mounted side airbags and full-length side curtain airbags. The 2007 Amanti also adds standard tire pressure monitoring system (TPMS) to its extensive list of standard safety features.

Other standard safety features include four anti-pinch windows – which sense obstructions and automatically roll down – height-adjustable front seatbelts with pretensioners and force limiters, three-point seatbelts for all five seating positions, lower anchors and tethers for children (LATCH), side impact door beams and front and rear crumple zones. On the active safety front, Amanti features a standard four-wheel disc antilock braking system (ABS) with electronic brake distribution (EBD), which apportions braking force front and rear according to the vehicle's load distribution.

Electronic stability control, traction control and brake assist are available in the affordably-priced Electronic Stability Control (ESC) package, which helps control the vehicle in the event of a severe stop, applying the brakes to individual wheels while reducing engine power to help bring the vehicle safely back on its intended course.

Packaged Options

The 2007 Amanti offers several option packages. The Leather Package includes leather seat trim, memory setting for driver's seat and outside mirrors, heated front seats, an Infinity AM/FM/CDC audio system with nine speakers, a four-inch monitor with trip computer and power adjustable pedals. The new Premium Package requires the Leather Package and adds exclusive black interior color, Supervision meter cluster, aluminum interior trim and 17-inch tires with chrome wheels. The new Wheel Package consists of 235/55R17 tires and machined alloy wheels. The Electronic Stability Control (ESC) Package includes electronic stability control and brake assist.

Standard Warranty

Like all Kia models, the Amanti is covered by a comprehensive warranty program, which offers unprecedented consumer protection. Included in the package are a 10-year or 100,000-mile limited powertrain warranty; a five-year or 60,000-mile limited basic warranty; and a five-year or 100,000-mile anti-perforation warranty. A five-year/60,000-mile roadside assistance plan is also part of the coverage program.

Kia Motors America – the sales, marketing and distribution arm of Kia Motors Corp. in Seoul, South Korea – offers a complete line of vehicles through more than 630 dealers throughout the United States. For more information visit www.kiamedia.com.

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