



2010 KIA SOUL

Effective Date: December 14, 2009

Model Code	Model	Description	MSRP
B1511	Soul Base	1.6L I4 5 M/T	\$13,300
B2521	Soul +	2.0L I4 5 M/T	\$15,195
B2522	Soul +	2.0L I4 4 A/T	\$16,195
B2541	Soul !	2.0L I4 5 M/T	\$17,195
B2542	Soul !	2.0L I4 4 A/T	\$18,195
B2581	Soul Sport	2.0L I4 5 M/T	\$17,195
B2582	Soul Sport	2.0L I4 4 A/T	\$18,195

Option Code	Factory Installed Options	Base	+		!		Sport		Comments	MSRP
		1.6 M/T	2.0L M/T	2.0L A/T	2.0L M/T	2.0L A/T	2.0L M/T	2.0L A/T		
AU	Audio Package		O	O	STD	STD	STD	STD	Requires AU	\$500
MO	Power Moonroof (inc. foglights)		w/ SE	O	STD	STD				\$800
MR	Power Moonroof						O	O	Requires AU and MO	\$700
SE	Special Edition Package (Denim)		O	O						\$1,150
NT	Special Edition Package (Ignition)		O	O						\$1,400
NE	Special Edition Package (Shadow Dragon)		O	O					Requires AU and MO	\$2,150

Option Code	Port Installed Options	Base	+		!		Sport		Comments	MSRP	
		1.6 M/T	2.0L M/T	2.0L A/T	2.0L M/T	2.0L A/T	2.0L M/T	2.0L A/T			
BA	Rear Bumper Appliqué		O	O	O	O	O	O	STD on Sport (unique mats)	\$50	
CF	Carpeted Floor Mats	O	O	O	STD	STD	STD	STD		\$95	
CL	Cargo Liner		O	O	O	O	O	O		\$85	
CN	Cargo Net		O	O	O	O	O	O		\$50	
CO	Cargo Cover		O	O	O	O	O	O		\$50	
CT	Cargo Tray		O	O	O	O	O	O		\$75	
EA	EC Mirror w/ Compass		O	O	O	O	O	O		\$180	
EH	EC Mirror w/ Compass & Homelink		O	O	O	O	O	O		\$250	
R5	Rear Spoiler		O	O	O	O	STD	STD		STD on Sport	\$295
RF	All Weather Floor Mats	O	O	O	O	O	O	O			\$95
WL	Wheel Locks		O	O	O	O	O	O	\$45		

Destination Charge: \$695

■ = Not Available

O = Optional

STD = Standard

Price, equipment, and specifications subject to change without notice. All prices are F.O.B. Port of Entry. Freight, state and local taxes, advertising, and promotional fees, if any, are additional. Dealers are free to establish their own selling prices.