



## 2010 KIA OPTIMA

Effective Date: October 9, 2009

Model Code	Model	Description	MSRP
53221	Optima LX	2.4L I-4 5 M/T	\$17,995
53222	Optima LX	2.4L I-4 5 A/T	\$19,195
53242	Optima EX	2.4L I-4 5 A/T	\$20,995
54242	Optima EX	2.7L V-6 5 A/T	\$21,995
53282	Optima SX	2.4L I-4 5 A/T	\$21,795
54282	Optima SX	2.7L V-6 5 A/T	\$22,795

Option Code	Factory Installed Options	LX		EX		SX		Comments	MSRP
		2.4 M/T	2.4 A/T	2.4 A/T	2.7 A/T	2.4 A/T	2.7 A/T		
NV	Navigation			O	O	O	O	Requires Premium	\$1,200
PB	Premium Package (EX)			O	O				\$2,200
PR	Premium Package (SX)					O	O		\$2,000
VA	Convenience Package (LX)		O						\$750

Option Code	Port Installed Options	LX		EX		SX		Comments	MSRP
		2.4 M/T	2.4 A/T	2.4 A/T	2.7 A/T	2.4 A/T	2.7 A/T		
BT	BlueTooth	O	O						\$250
CF	Carpeted Floor Mats	O	O	STD	STD	STD	STD		\$95
CT	Cargo Tray	O	O	O	O	O	O		\$60
CN	Cargo Net	O	O	O	O	O	O		\$40
PN	Splash Guards	O	O	O	O	O	O		\$80
RF	All Weather Floor Mats	O	O	O	O	O	O		\$95
S4	Rear Spoiler	O	O	O	O	O	O		\$325
WL	Wheel Locks		O	O	O	O	O		\$45

Destination Charge: **\$695**

 = Not Available

O = Optional

STD = Standard

Price, equipment, and specifications subject to change without notice. All prices are F.O.B. Port of Entry. Freight, state and local taxes, advertising, and promotional fees, if any, are additional. Dealers are free to establish their own selling prices.